

# Technology Usage by Pro-life Organizations

Joseph P. Martino  
Yorktown University

# Objectives of Study

- Determine extent of usage of several technologies by pro-life organizations
- Determine value of these technologies to pro-life organizations
- Assist pro-life organizations in deciding whether to adopt specific technologies

# Study Method

- Questionnaire prepared in conjunction with Technology Task Force
- Sent to all Ohio RTL chapters
- Approximately 60 sent out
- 32 returned
  - Both large and small chapters
  - Gave good cross section

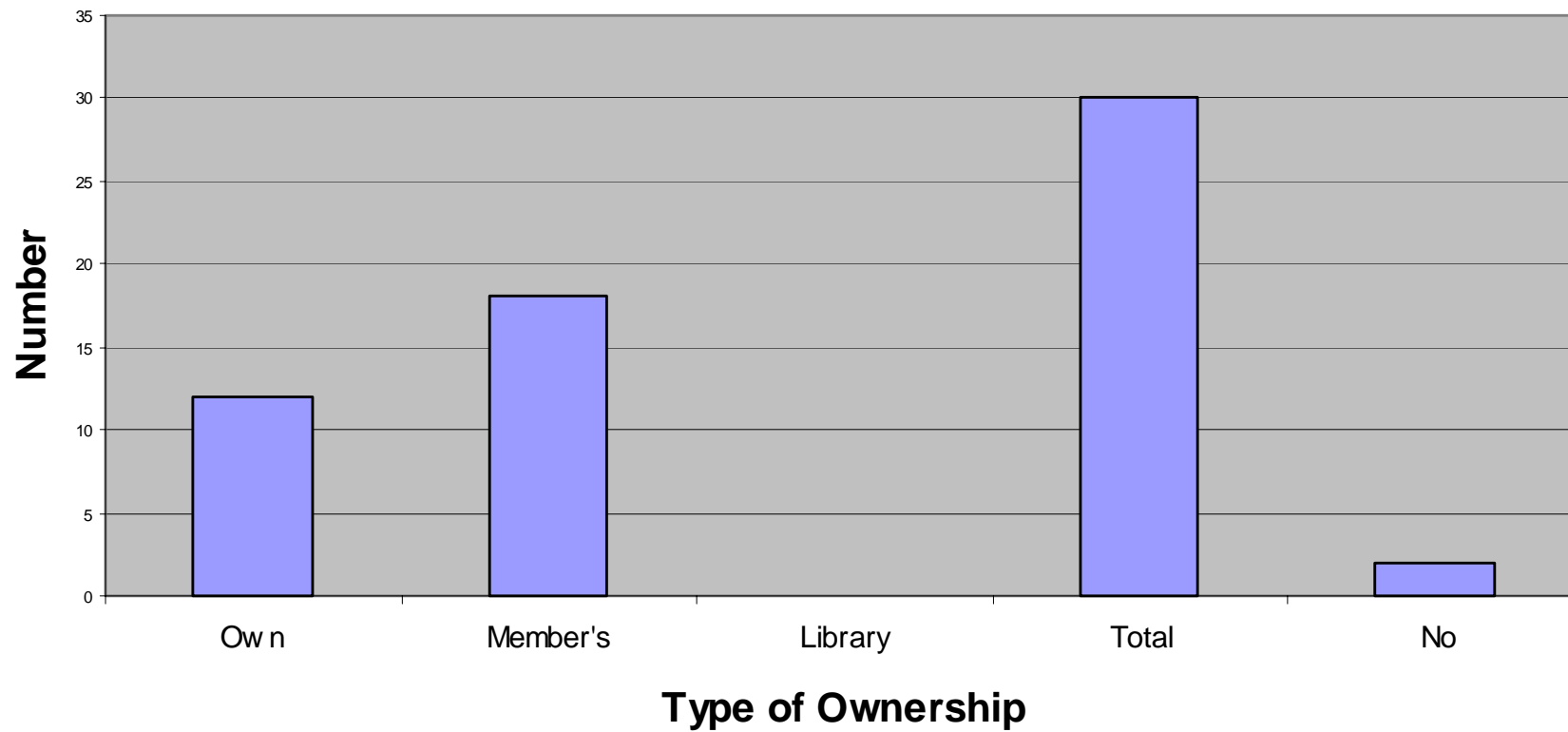
# Objectives of Study

- Determine extent of usage of several technologies by pro-life organizations
- Determine value of these technologies to pro-life organizations
- Assist pro-life organizations in deciding whether to adopt specific technologies

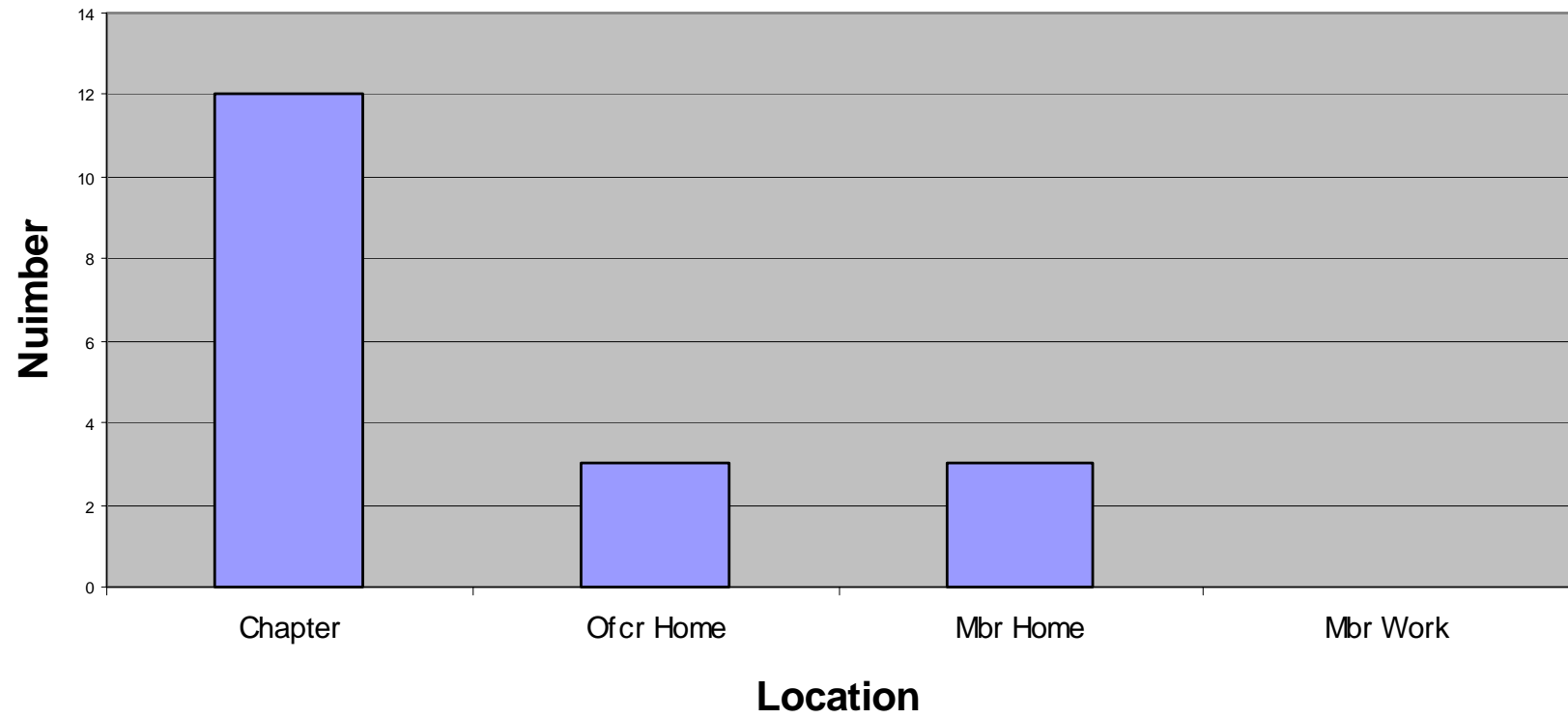
# Study Method

- Questionnaire prepared in conjunction with Technology Task Force
- Sent to all Ohio RTL chapters
- Approximately 60 sent out
- 31 returned
  - Both large and small chapters
  - Gave good cross section

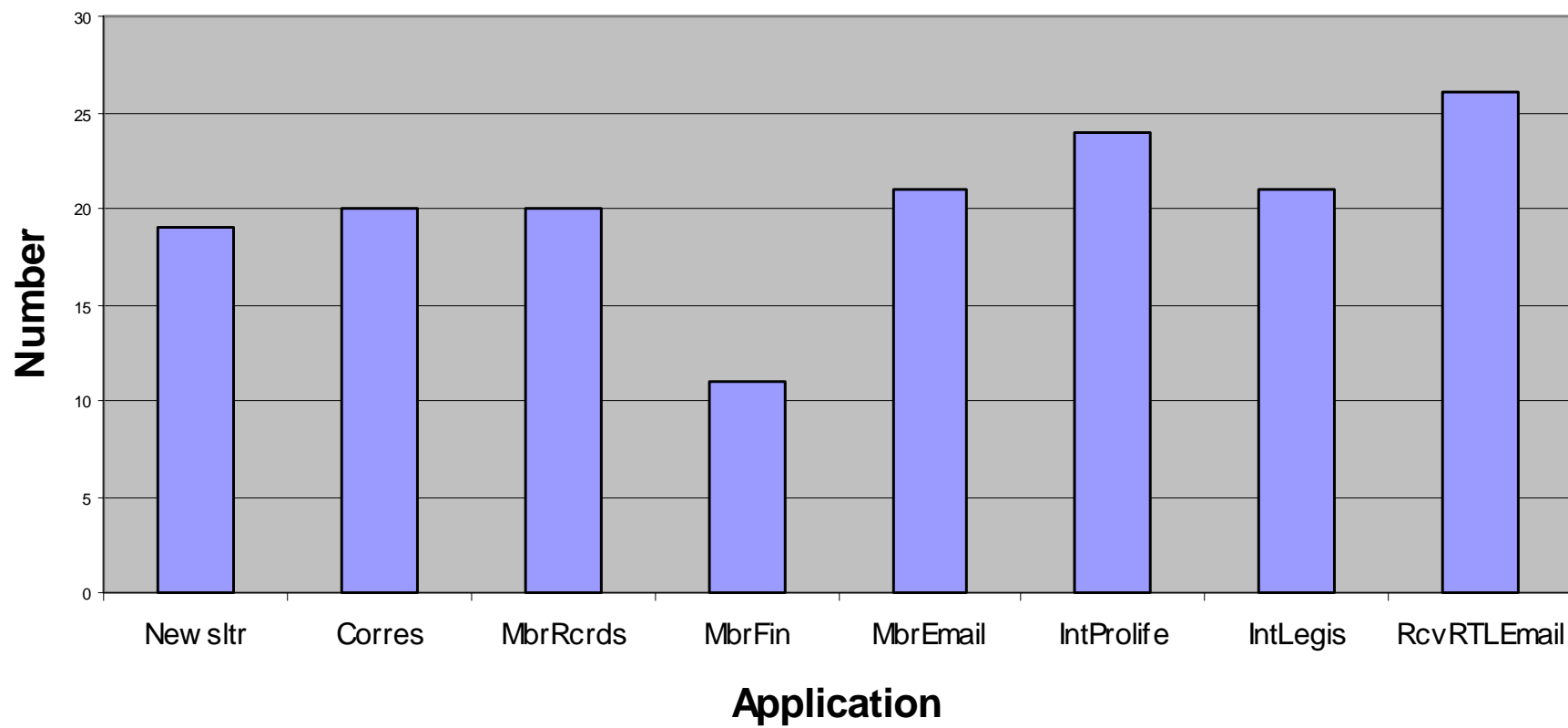
## Access to Computer



## Computer Location

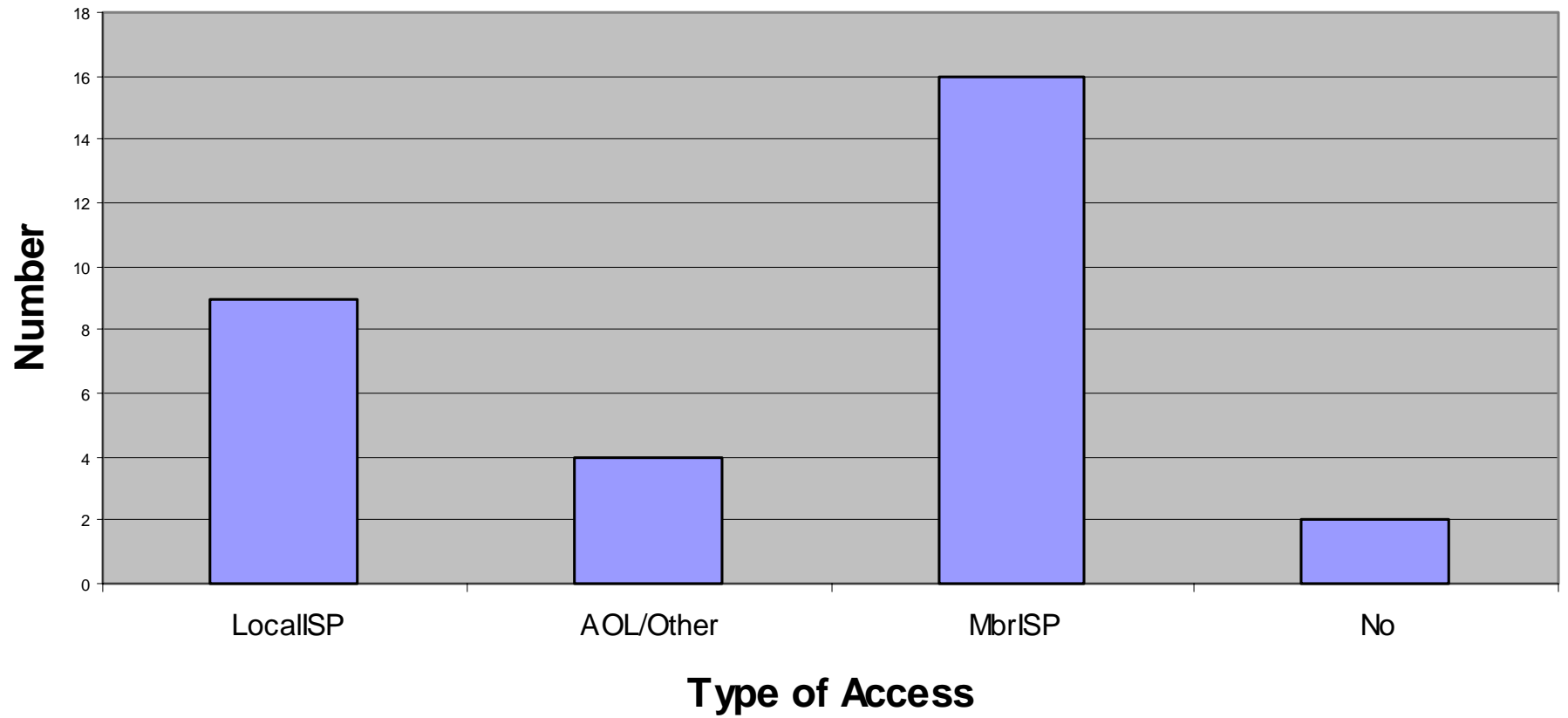


## Uses for Computers

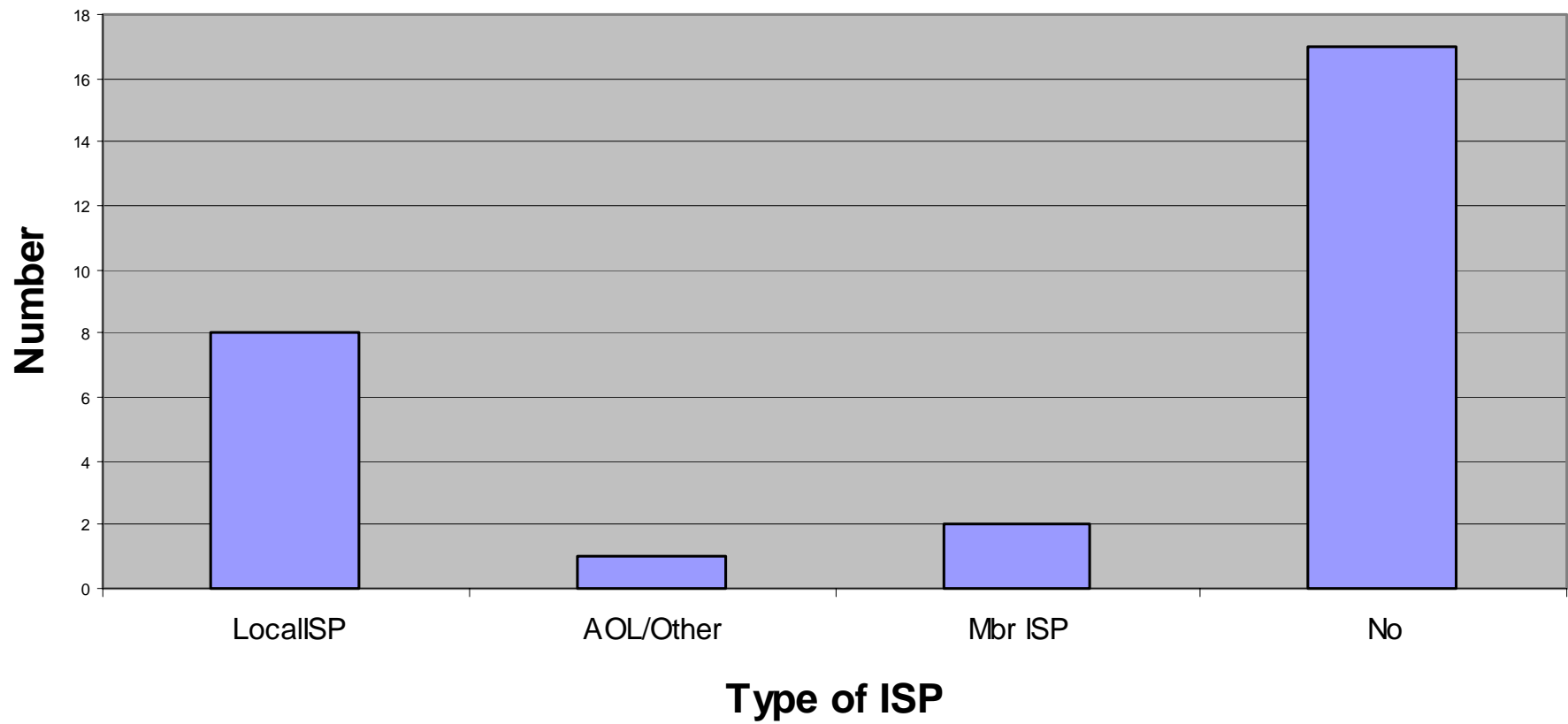




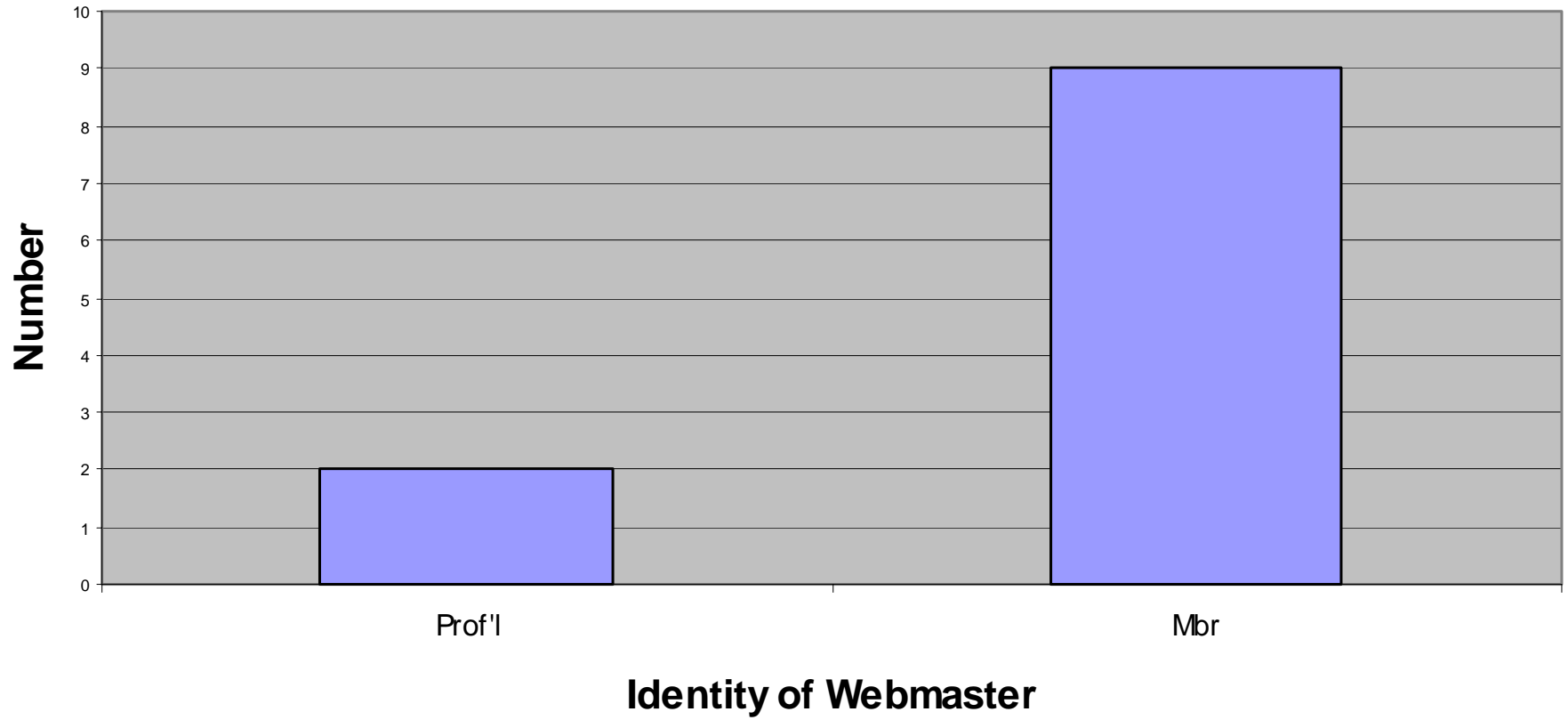
## Internet Access



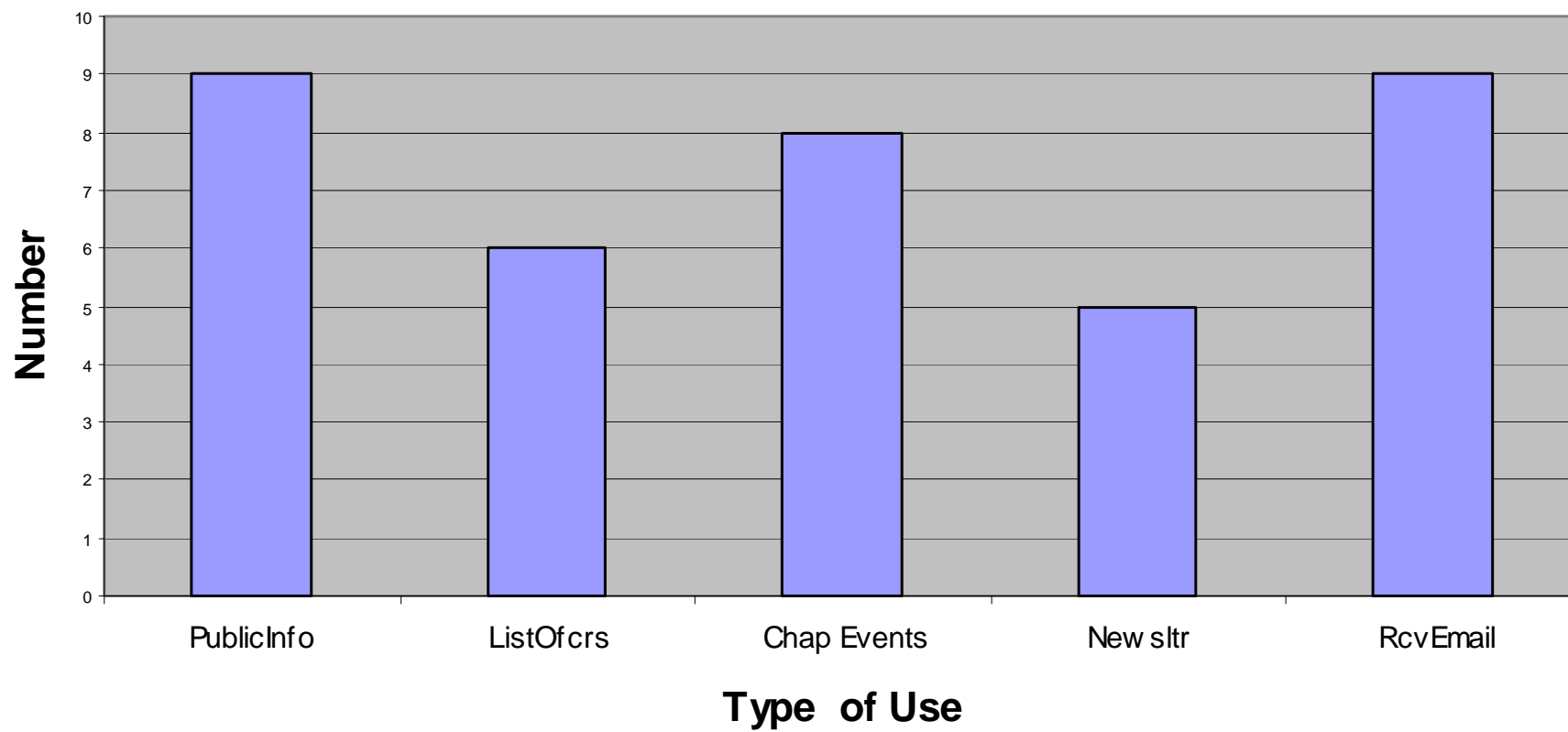
## Have Web Site



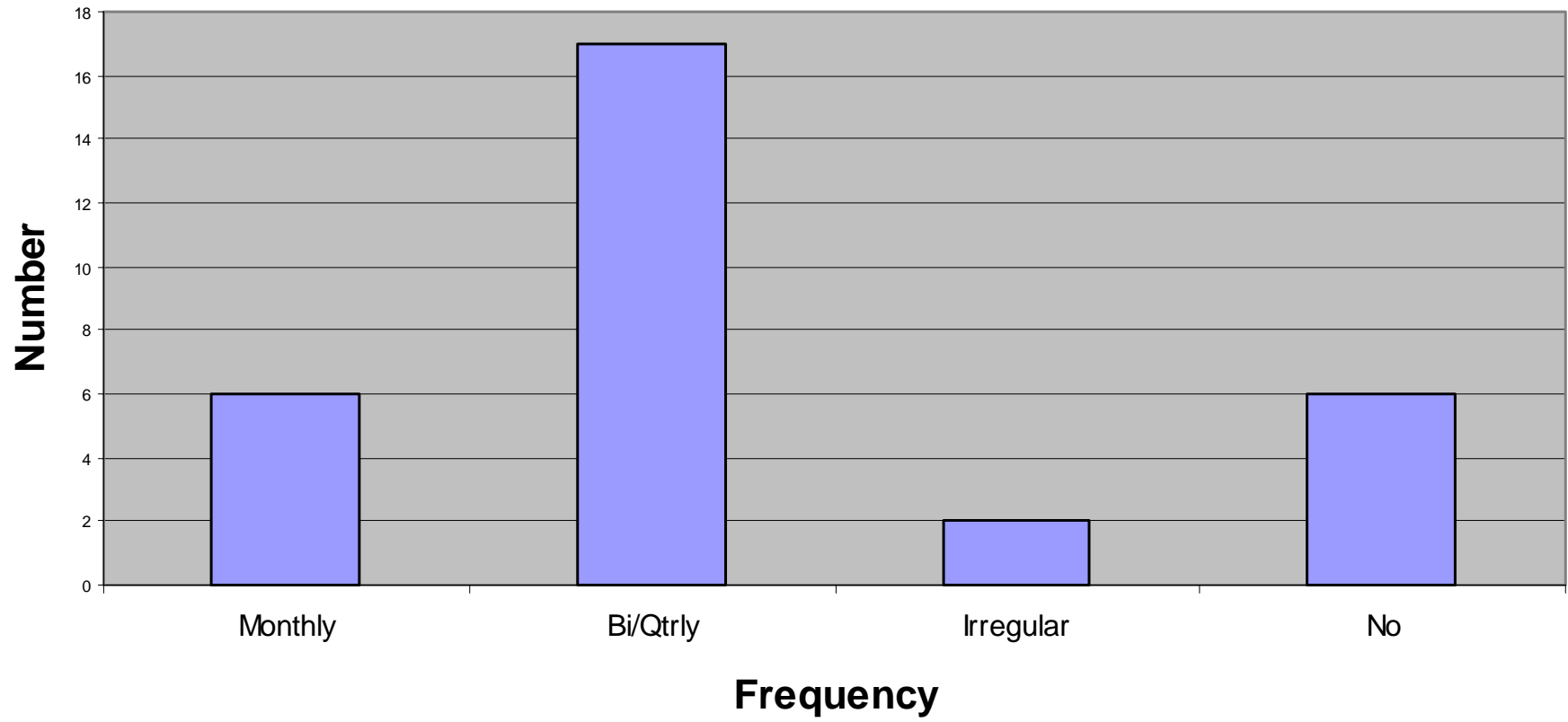
## Site Maintenance



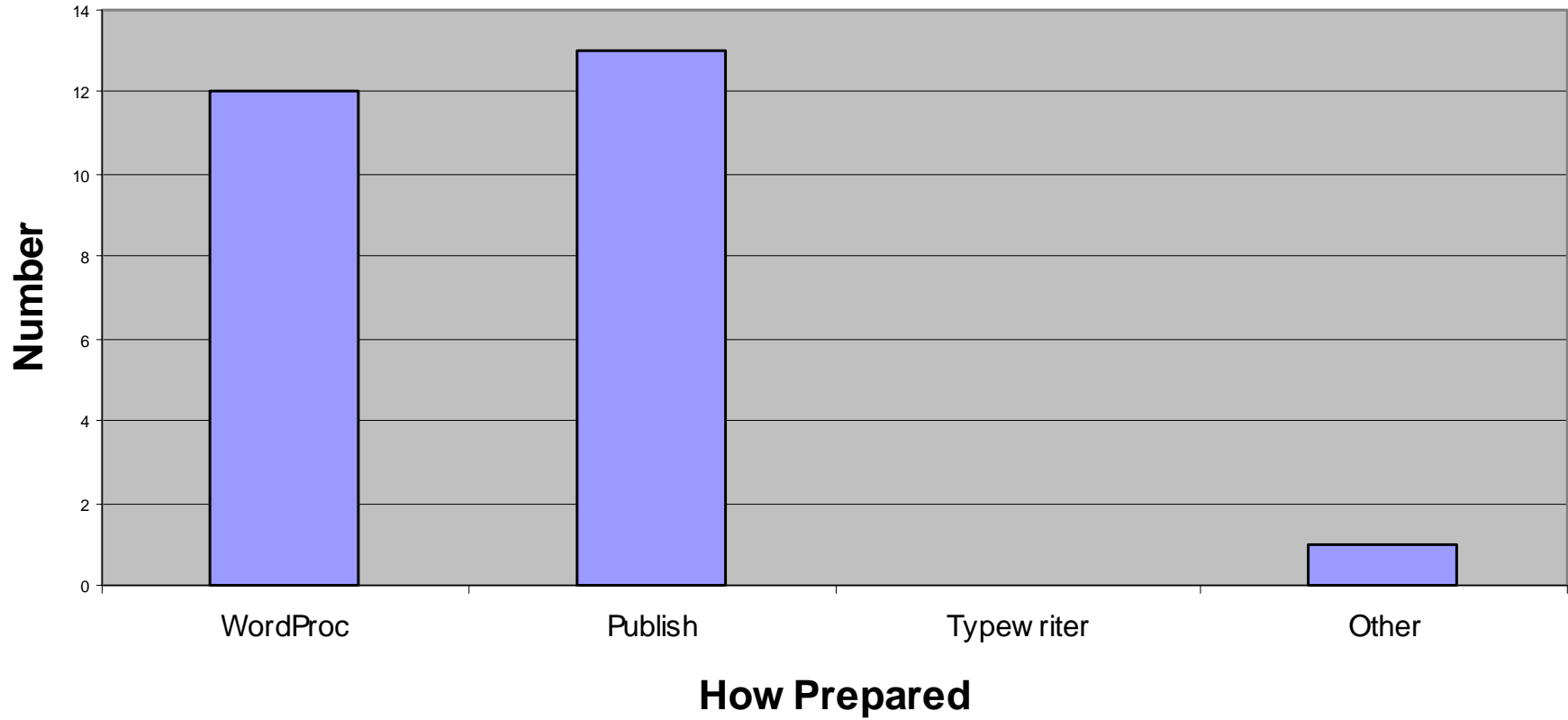
## Uses for Web Site



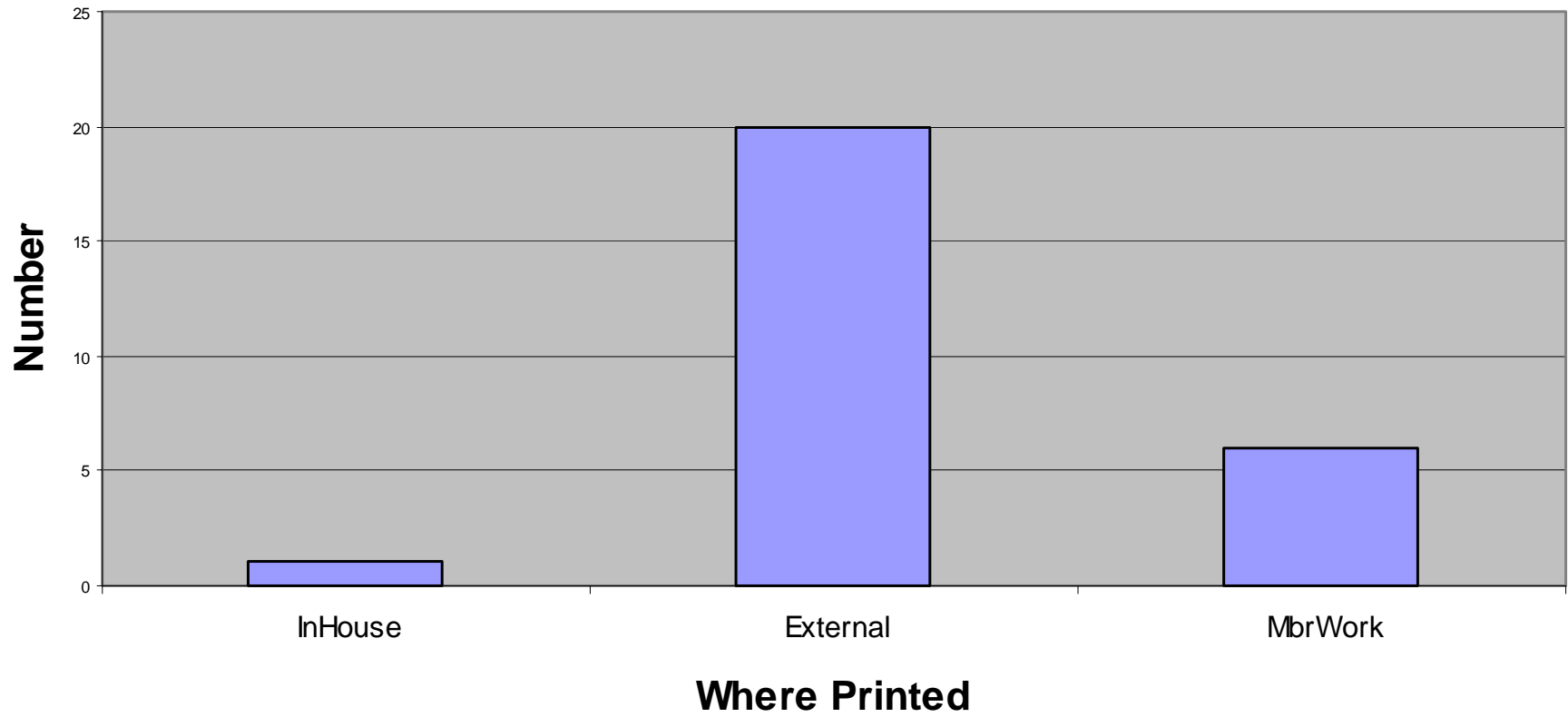
## Newsletters



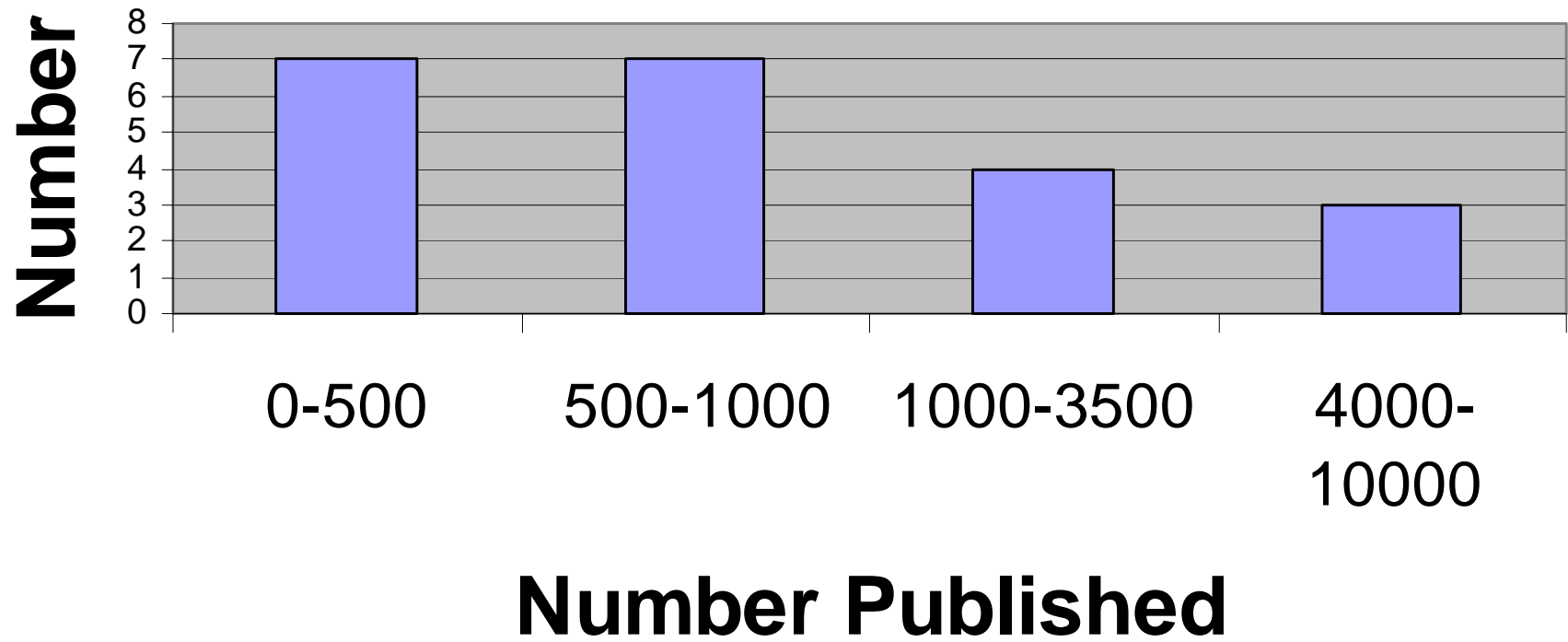
# Newsletter Preparation



## Newsletter Printing



# Newsletters Sent Out

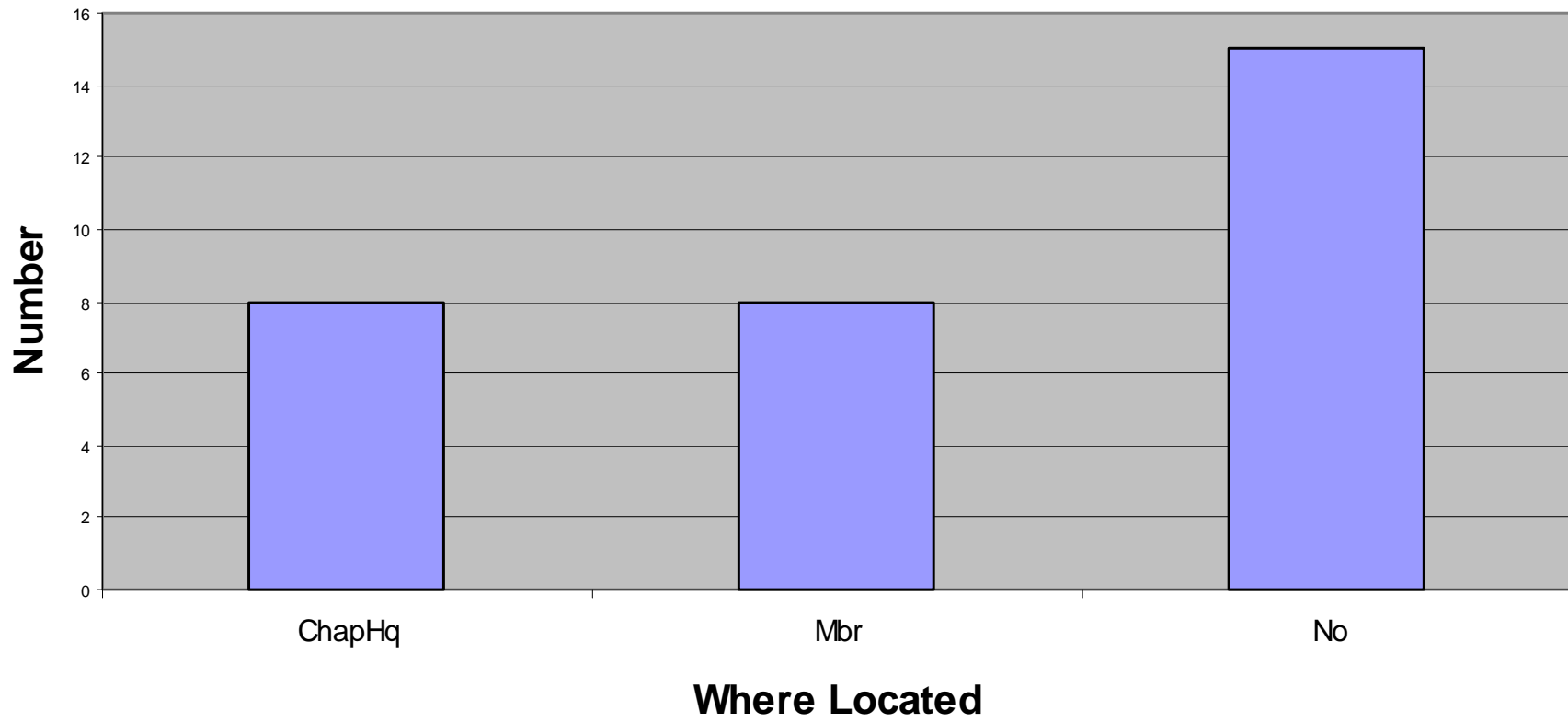




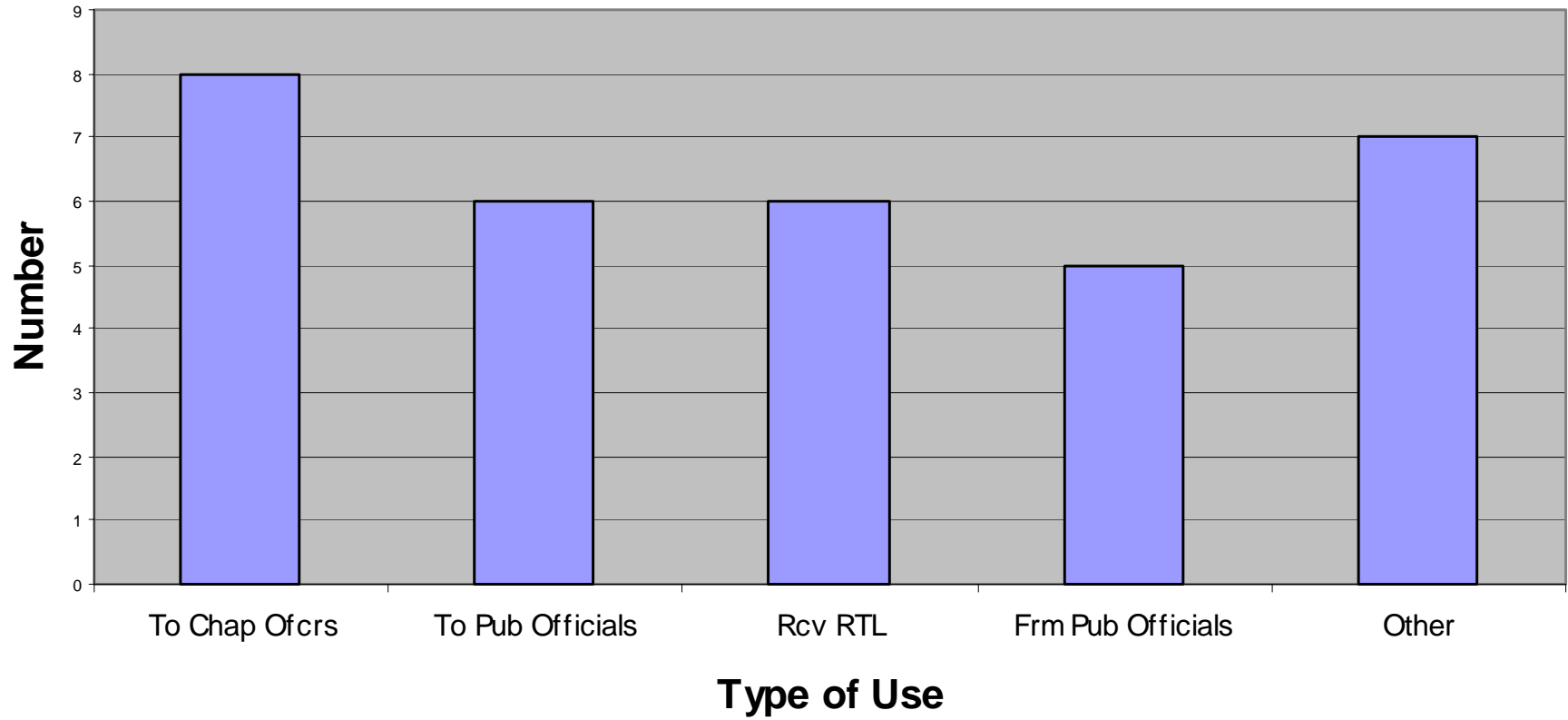
# Relation Between Computer Location and Newsletter Frequency

	Monthly	Bi or qtrly
Chapter	3	9
Member	3	9

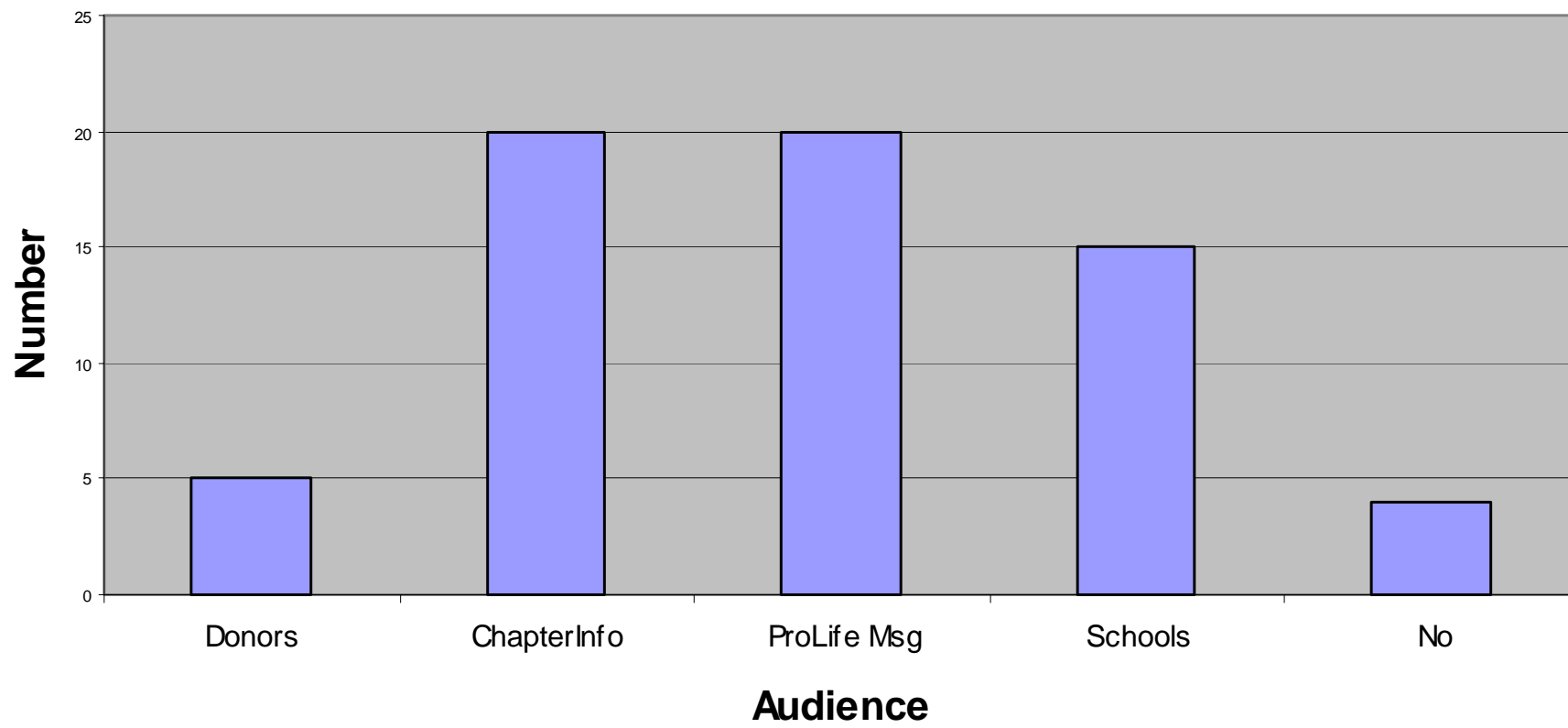
## Availability of FAX



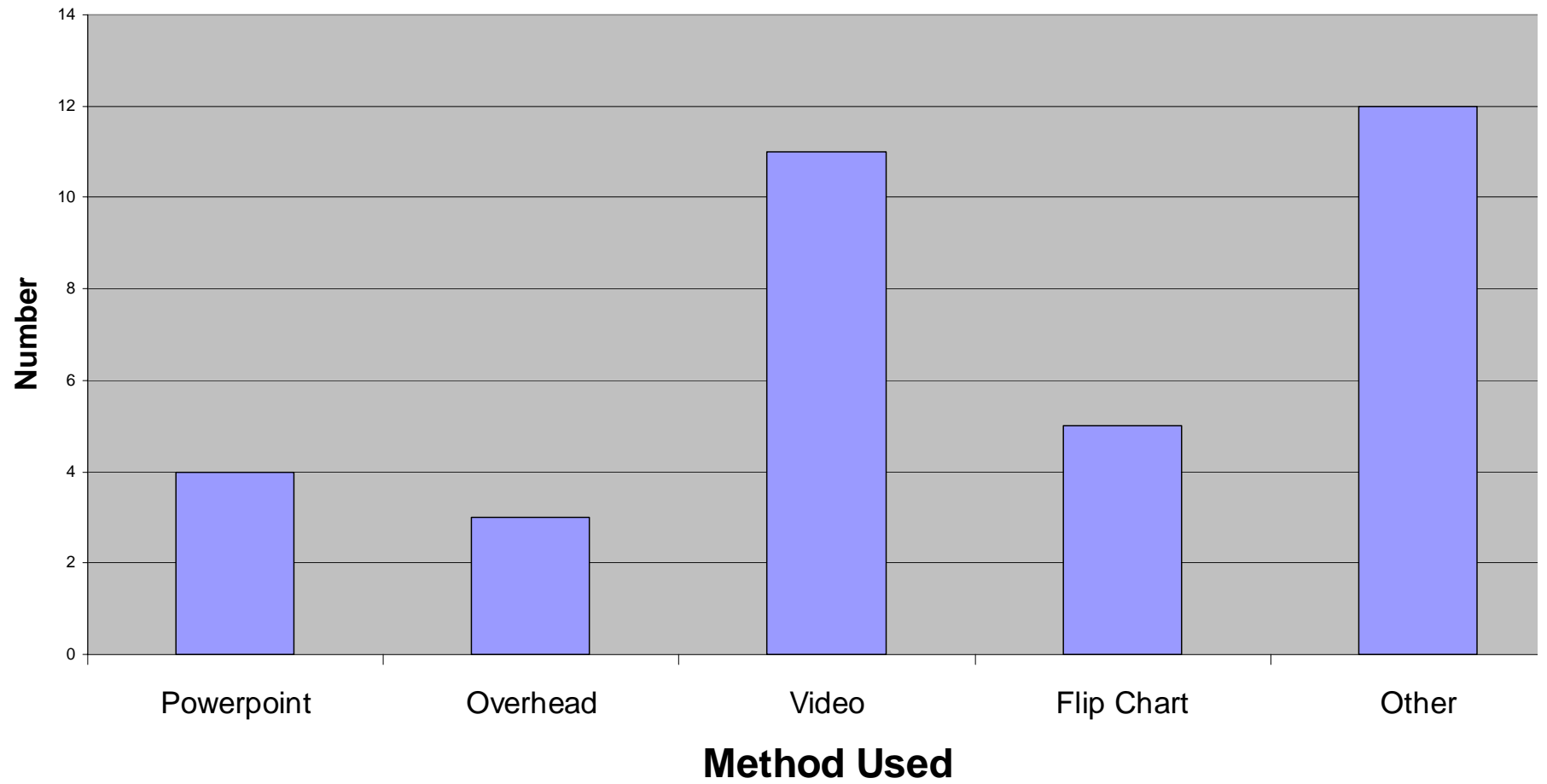
## Uses of FAX



# Presentations



## Presentation Methods



# Ratings of Technologies

	Computer	Email	Intenet	Web site	Newsltr	FAX
Minimum	2	1	1	1	1	1
Average	4.4	3.7	3.6	3.0	4.1	2.1
Maximum	5	5	5	5	5	5

# Conclusions

- Almost all chapters used computers
  - Essential or important to operations
  - Location didn't seem to matter much
- Newsletters very important
  - Most bimonthly or quarterly
  - Word processing or publishing programs used about equally
  - Almost all published externally

# Conclusions (Cont.)

- Internet and e-mail
  - Used by fewer chapters
  - Users considered them almost as important as computers and newsletters
- Web sites
  - Most chapters don't have them
  - Users rated them moderately important
  - Most chapter web sites are maintained by member rather than professional



# Conclusions (Cont.)

- FAX
  - Most chapters don't have FAX
  - Those having FAX didn't consider it important

# Recommendations

- Get a computer
- Use it for
  - Correspondence
  - Member records
  - Newsletters
  - E-mail
  - Internet